



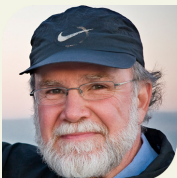
CONFERENCE PROGRAM AGENDA
MARCH 26-28 • NEW ORLEANS, LA

MONDAY, MARCH 26

- 4:00 - 5:00 PM** **REGISTRATION**
- 4:30 - 6:00 PM** **WELCOME RECEPTION
AWARD CEREMONY**
Sponsored by **HIRSCH Americas**

TUESDAY, MARCH 27

- 7:30 - 8:30 AM** **BREAKFAST**
Sponsored by **Styropek**
- 8:30 - 9:30 AM** **Open Roads, Open Minds**
Steve Uzzell
Steve is an award winning National Geographic photographer with a powerful message to boost creative thinking & reset your perspective on problem solving. His striking photography serves as a blueprint to clearly see that solutions are sometimes found in very unexpected places.



9:30 - 10:45 AM



Industry Leverage
EPS-IA Leadership Team
Hear how EPS-IA is spearheading proactive initiatives to advance the EPS industry with new programs that promise to create more synergy and collaboration with important stakeholders. The Leadership Team will outline the 2018 strategy, association growth plan and financial outlook.

10:45 - 11:30 AM

EXHIBITORS NETWORKING BREAK
Sponsored by **Sunghoon Tech Co., Ltd.**

11:30 - 1:00 PM



Industry Roundtable - Call to Action
Felix Kanapesky
Recycling, chemical toxicity, competition, economics - what's your biggest threat? This interactive peer session will challenge you to identify key industry threats and generate ideas for an industry call to action.

1:00 - 2:00 PM

LUNCH
Sponsored by **NOVA Chemicals**

2:00 - 3:00 PM



Insurance Know-How
Kim Nash, Brown & Brown
Kim will give expert insight on the state of the health insurance market. Learn what programs and tools will lower pharmacy drug costs, how to take advantage of the lowest cost, highest care in your area and strategies to drive employee engagement.



Advocacy Acumen
Walter Reiter, EPS Industry Alliance
Learn how EPS-IA will use public policy and advocacy to promote EPS manufacturers and products with policymakers. Walter will outline our dedicated advocacy plan to educate and engage with representatives whose opinions influence future decisions.

3:00 - 3:45 PM

EXHIBITORS NETWORKING BREAK
Sponsored by BASF Corporation

3:45 - 5:00 PM



Worth Talking About!

Caleb Elston, Delighted

Today, it's all about customer experience. They want to connect with suppliers, service providers and preferred brand owners that have shared values. Caleb covers the fastest and easiest way to gather actionable feedback from your customers and how to deliver an experience that people can't help but tell others about. Quality is great - experiences are king!



Tax Talk

*Brandon Lagarde,
Postlethwaite & Netterville*

Last year's historic Tax Reform Bill produced the greatest tax changes in the past 30 years. Understand what the 2018 tax brackets, standard deductions and more look like under the new law. Brandon will break down the changes that will affect business taxpayers and your bottom line.

5:00 - 6:00 PM

HAPPY HOUR W/ EXHIBITORS
Sponsored by
Flint Hills Resources

WEDNESDAY, MARCH 27

7:00 - 8:00 AM

BREAKFAST

Sponsored by Erlenbach GmbH

8:00 - 9:00 AM

Manufacturing Innovation

TBA (Panel Session)



EPS manufacturing leaders will explore the latest developments in automation, recycling and equipment to enhance performance throughout the production process.

...with more than **260** industry leaders,
11 speakers & **8** networking events,
EPS²⁰₁₈ **EXPO** offers phenomenal opportunities!

9:00 - 10:00 AM

Packaging Drivers

Kyla Fisher, Ameripen



Discover what trends and issues are shaping the packaging market and the continued efforts to define sustainability. Kyla will outline the driving factors and give you a clear picture of global packaging demands and upcoming trends.



EPS Technical Developments

*Mary Steinbach,
Flint Hills Resources*

Learn what's in store for key EPS technical projects and code developments in 2018. Mary will get you up-to-speed on the latest issues and deliverables you can use.

10:00 - 10:30 AM

EXHIBITORS NETWORKING BREAK

Sponsorship Available

10:30 - 11:30 AM

See Tomorrow's Economy Today

Connor Lokar, ITR Economics



The economy can be uncertain and volatile – and Connor Lokar will guide you through the maze of information. Critical questions will be answered on the health of U.S. and world markets and how you can make strategic decisions going forward. The session will provide ITR's views of what to expect from industry and business trends in 2018 – and beyond.

CONFERENCE ADJOURNS



CONFERENCE
PROGRAM AGENDA
MARCH 26-28
NEW ORLEANS

Agenda subject to change



1298 Cronson Blvd
Suite 201
Crofton, MD 21114
800-607-3772
www.epsindustry.org

Advancing innovative EPS product solutions
that contribute to a sustainable future.