



March 20 - 22, 2017
 Charleston Marriott • Charleston

Sponsorship Opportunities

Helping you reach more than 250 influential EPS decision makers, EPS EXPO sponsorship is the perfect way to enhance your visibility and put your company's name and reputation directly in front of key industry decision makers. Standard sponsorship benefits include:

- Pre-conference recognition on EXPO website & all event promotional materials.
- Your company logo on conference signage & opening event presentation.
- Your marketing materials highlighted in attendee conference binder.

Additional exposure benefits offered with specific choices below.

Welcome Reception 	Spotlight your company at the opening reception, the best attended event at EPS EXPO. A customized 8-foot banner welcoming guests to the reception will spotlight your company sponsorship to this kick-off event.	\$4,500
Keynote Speaker	Welcome the audience & introduce the speaker! Enjoy enhanced recognition with individualized mini-motivation messages with your logo & web address at each seat. Your choice of TWO premier speakers at EPS EXPO 2017.	\$2,750 (per speaker)
Drink Tickets (Day 2)	Buy your customers a drink! Your logo will be prominently highlighted on the complimentary drink ticket each registrant receives with their registration packet.	\$4,000
Luncheon 	Sponsorship includes the option to project a company slide show welcoming attendees to lunch followed by a three minute welcome speech. A customized 8-foot banner & table tents highlighting your sponsorship will greet your guests.	\$3,750
Breakfasts (Tues, 3/21 - Sold) (Wed, 3/22 - Sold)	Host a breakfast & greet attendees as they begin their day. Say 'good morning' to EXPO attendees with a customized 8-foot banner .	\$2,500 (per event)
Refreshment Break (Tues, AM, 3/21 - Sold)	Host a networking refreshment break with table tents & custom printed napkins displaying your company name & logo.	\$2,000 (per event)
Educational Speakers	Spotlight your company at many of the educational offerings throughout the conference. Sponsorship includes the opportunity to introduce the speaker at session & provide information on new product developments.	\$1,250 (per speaker)
Postcard Advertisement 	Want to introduce your company or a new product or service? 4x6-inch postcards are the way go! Distributed during the general session, this handout is sure to get noticed.	\$750
Promotional Giveaways (Measuring Tape) (Undecided)	Highlight your company by sponsoring SWAG that makes a lasting impression. Pens, USBs, travel chargers, multi-function tools & more – these are always a hit with EXPO attendees!	\$2,500 (each)

To reserve your sponsorship opportunity, contact Donna Stearns at dstearns@epsindustry.org or 410-451-8340. EPS EXPO sponsorship is only available to EPS-IA members in good standing.