SAFETY FIRST

Flame retardants (FRs) play a crucial role in protecting homes, hospitals, schools and other buildings from the life-threatening consequences of fire. In 2010, 482,000 building fires occurred in the U.S. injuring 15,420 civilians and resulting in $9.7 billion in property damage.¹

In order to reduce the risk of fires and meet building and consumer protection codes, FRs are incorporated into many building and commercial products to accomplish one or more of the following functions:

- **Raise the ignition temperature**;
- **Reduce the rate of burning**;
- **Reduce flame spread**; or
- **Reduce smoke generation**.

FIRE RESISTANCE

The flame retardant currently used in polystyrene foam insulation is HBCD. Hexabromocyclododecane (HBCD) is an additive flame retardant that promotes increased fire resistance in polystyrene foam insulation building and construction applications. This allows polystyrene foam insulation to meet the stringent fire safety requirements governed by the International Code Council and National Building Code of Canada, providing increased protection to buildings and building occupants. HBCD has also been used as a flame retardant in solid plastics such as high impact polystyrene and in carpets, upholstery and other textiles.

Because of its chemical properties, HBCD remains stable and effective within the polystyrene polymer matrix providing fire protection performance for the life of the building.

POLYSTYRENE FLAME RETARDANT ADVANCEMENT

The chemical industry has already announced the development of an innovative flame retardant (FR) that is a suitable alternative for use in polystyrene foam. The polystyrene foam insulation industry has begun the steps to make production changes and conduct performance testing required to satisfy the necessary approval processes such as building code evaluation reports. These are important steps in the transition process, but it will take time to be fully implemented.

The new flame retardant is a high molecular weight polymer, designed to deliver ease of substitution in existing polystyrene foam production technologies without compromising fire safety performance at similar load levels. The announcement is just the beginning of a transition process that will proceed with great care to assure that the use of any new flame retardant continues to ensure polystyrene foam insulation performs in accordance with ASTM C578 performance properties and U.S./Canadian building code fire performance requirements. This process is the result of ongoing collaboration among key stakeholders and government agencies to identify and implement alternative flame retardants that meet the following criteria:

- Provide equal flame retardancy;
- Result in equal performance and physical properties;
- Maintain cost-effectiveness; and
- Offer compatibility with existing manufacturing processes.

Any transition from an established product composition must proceed in a structured fashion to ensure the necessary approvals are in place. The chemical industry reports that a preliminary scientific review indicates the new FR will meet the health and environmental criteria of the EPA’s New Chemical Program. While production facilities to manufacture the new FR are being established, it will take time to reach production levels that adequately satisfy historical market demands.
The polystyrene foam insulation industry has been and will continue to work closely with the US EPA and Environment Canada in their efforts to develop guidelines and regulations regarding HBCD. Although the US EPA has not yet initiated any formal regulatory action for HBCD use in polystyrene foam insulation, it has released a Chemical Action Plan to evaluate HBCD and then determine its course of action for any future regulation of this chemical. As part of the evaluation process, a Design for Environment (DfE) task group has been formed to examine and prepare an Alternative Assessment towards identifying the next generation flame retardants that would serve as a suitable replacement in polystyrene foam insulation, and EPA has issued a Significant New Use Rule for HBCD use in textiles.

The polystyrene foam insulation industry likewise engaged with the Canadian government’s Risk Assessment and Risk Management plan for HBCD. Key information and industry input have been provided to Health Canada and Environment Canada to ensure adequate time is provided for a smooth transition to an alternative flame retardant.

In 2008 – 2011, ten (10) different published studies on HBCD were evaluated in which several consistent themes and conclusions prevail:

**HBCD Exposure Pathways Are Undetermined**

Although trace amounts of flame retardants have been found in remote geographic regions, human tissue and consumer food products, the source of these flame retardants remains unclear. While the discovery of even small amounts of HBCD in the environment does raise questions as to how to prevent any further exposure, the science indicates that the concentrations are well below thresholds that would present a health risk. “It is appropriate to raise these kinds of environmental concerns, but it is also important that any possible degradation of fire safety be taken in to account when policymakers consider their options”, says James M. Shannon, President of the National Fire Protection Association.

**HBCD Detection Levels Miniscule**

Environment Canada completed a thorough risk assessment and found that HBCD is not entering the environment in a quantity or under conditions that constitute a risk to human health. This determination is further supported by the European Chemicals Agency’s conclusion that HBCD presents no risk to consumers or the general public.

**Polystyrene Foam Insulation Not Linked to HBCD Levels**

Recent studies have supported the fact that EPS insulation is not a significant source of HBCD. Specifically, the study found high correlation between detectable levels of HBCD and the number of televisions and electronic devices present in the test areas suggesting that in-place polystyrene foam insulation is not a source of HBCD in the indoor environment.

Because the scientific community has not yet been able to identify verifiable exposure pathways to explain the appearance of HBCD in remote geographical locations, it is prudent to embark on the transition to the new FR. This move is another step along the polystyrene foam industry’s path to increase energy efficiency and promote environmental stewardship.

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1. Fire Loss in the United States During 2010, by Michael J. Kartner, Jr., NFPA, Quincy, MA.
2. Environment Canada Screening Assessment on HBCD, CAS Reg. No. 3194-55-6, November 2011

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